

# EMILIE BLEZAT

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## EXPERIENCES

### WAR ROOM CONTENT

TV series Creator, Producer & Investment Consultant

Since Jan 2019 / Paris

- Create TV series concepts
- Write Pitch Bible and scripts with international co-writers (Israel, Scandinavia, UK, France, Belgium, Hungary, Ghana, China, US)
- Supervise TV series development and production
- Video worldwide market analysis and development strategy for media investment Funds (Media Musketeers)
- Elaborate Business model for TV series production and distribution
- Raise investment funds and negotiate investor's relation

### STUDIOCANAL CHINA (VIVENDI/CANAL PLUS)

Managing Director

Sept 2014 – Dec 2018 / Beijing China

#### Set up of the company and Strategy:

- Determine the strategy to launch Studiocanal Group in China
- Create and optimize the corporate structure
- Implement the action plan
- Conduct intensive market intelligence research on the fast-changing Chinese market

#### Government Affairs:

- Nurture relationships with government officials and institutions
- Facilitate quotas for theatrical distribution & obtain licenses for VOD
- Advise the Chinese Ministry of Propaganda for their European development strategy in the media industry
- Advise the British Film Institute for the UK development strategy in China

#### Sales & Distribution:

- Negotiate and sell fresh films and Library titles to distributors, to digital platforms and TVs
- Supervise the theatrical distribution with key Chinese partners in China
- Coordinate with International distribution & marketing team, reporting

#### Business Development:

- Negotiate merchandising rights, licensing, publishing around film IP
- Develop film projects for China market and remakes
- Scout talents (writers, directors, producers, actors)
- Supervise training programs, research, data mining

### FRENCH MINISTRY OF FOREIGN AFFAIRS / FRENCH EMBASSY IN BEIJING

Cultural Attachée for Cinema, TV, VOD, Music, New Media

Sept 2012 – Sept 2014 / Beijing China

- Conduct intensive market intelligence research on the cinema, television, music and new media industries in China
- Identify opportunities for French media and entertainment group
- Advise European companies to set up and implement their development strategy in China
- Advise Chinese private and government companies in their international development towards Europe
- Lobby Chinese decision makers to open the market to foreign content
- Develop a unique network in the entertainment industry in China
- Organise roadshows in China for French media companies
- Promote French culture and talents in China
- Set up a training program and a distribution network with the 5 top Chinese universities

#### LANGUAGES SKILLS

French (mother tongue), English (fluent), Spanish (full professional proficiency), Mandarin Chinese (Beginner)

### SCIAPODE SA

Founder & Producer

Apr 2003 – Aug 2012 / Paris France

- Develop, produce and finance 20 films by international award-winning artists: Academy Award nominee Michael Roskam, Directors' Guild of America awarded Wim Vandekeybus, Cannes Film Festival 2010 Official Selection awarded director Sophie Fiennes, Variety 10 European Filmmakers to Watch David Dusa etc.
- Produce transmedia projects intertwining cinema, music, new media.
- Sell and Distribute films in French and European networks

### BEYOND CONSULTING

Strategy consultant & Start-up Developer

2000 – 2003/ Paris France

- Strategy consulting for CRM, new technology and new media
- Build up business plan and action plan for start-up tech companies
- Raise and structure funds to finance start-ups
- Market research and analysis
- Identify development opportunities
- Determine Strategy and client recommendation
- Develop action plans for clients

### MK2

Video market & international script consultant

1999 / Paris France

### CENTRE GEORGES POMPIDOU, NATIONAL MUSEUM OF MODERN ART

Business development consultant

1998 / Paris France

## EDUCATION

### MIT MASSACHUSETT INSTITUTE OF TECHNOLOGY

Master Blockchain Technologies: Business Innovation, 2018

### ESCP - TOP EUROPEAN BUSINESS SCHOOL, PARIS

Specialization: Entrepreneurship, Management, Finance, International Business Development, 1995 – 1999

### FRANKLIN W. OLIN GRADUATE SCHOOL OF BUSINESS, BOSTON

MBA - Specialization: New Media Project Development, Growth Management, Company crisis Management, 1997 – 1998

### ECOLE DU LOUVRE, PARIS

Art History & Contemporary Art History

Influence of Contemporary American Artists on Cinema, 1995 – 1996

### LA SORBONNE UNIVERSITY, PARIS

BA in Philosophy, Philosophy of Power, 1995

### NATIONAL CONSERVATORY SCHOOL OF MUSIC

Music Diploma (Specialization in Piano), Lyon, 1980 – 1990

## AWARDS & NOMINATIONS

- Awarded at Cannes Film Festival, Toronto IFF, Sundance IFF, Berlinale and by Variety, by the Directors' Guild of America
- Member of American Chamber of Commerce of China
- Honoured Member of the French Film Academy
- Honoured Member of the European Film Academy
- Member of the European network and think tank ACE Producers
- Member of the transmedia worldwide network Power to the Pixel

# APPENDICE

## FILMOGRAPHY AS TV SERIES CREATOR & PRODUCER

<b>PARADISE INSTITUTE</b> <i>TV series – 8 times 50 min</i> <i>In collaboration with David Dusa and Mike Sens</i>	2019 - 2020
<b>MELTDOWN</b> <i>TV series – 8 times 50 min</i> <i>In collaboration with David Dusa</i>	2019 - 2020
<b>THE LAUNDRESS</b> <i>TV series – 10 times 50 min</i> <i>In collaboration with Stewart McKinnon, David Dusa, and Leora Kamenetzky</i>	2020
<b>VIOLENCE WITHIN</b> <i>TV series – 10 times 50 min</i> <i>In collaboration with, David Dusa and KMH Studio</i>	2019 - 2020
<b>THE MISSING CHAPTER</b> <i>TV series – 8 times 50 min</i>	2020
<b>HASUGI</b> <i>TV series – 26 times 26 min</i> <i>In collaboration with David Dusa, Clement Renaud, Momo Wang</i>	2018 - 2020
<b>GHOST MONEY</b> <i>TV series – 8 times 50 min</i> <i>Adaptation from Dominique Bertail et Thierry Smolderen comic book</i>	2020

# FILMOGRAPHY AS PRODUCER IN EUROPE

<b>HIS MASTER' S VOICE</b>	2018	<b>VICTOIRE TERMINUS</b>	2008
<i>Feature film by Györy Palfi. 90'</i> <i>In coproduction with KMH Film (Hungary)</i> <i>In postproduction</i>		<i>Feature Documentary by F. De La Tullaye and R. Barret. 80'</i> <i>Berlinale 2008, Forum for New Cinema, Germany</i> <i>Grierson Award for Best Feature Documentary,</i> <i>The Times BFI Festival du Film de Londres, United Kingdom</i> <i>Hot Docs Toronto, Canada</i> <i>Göteborg International Film Festival, Sweden</i> <i>International Competition, Rio de Janeiro International Film Festival</i> <i>Duisburger Filmwoche, Germany</i>	
<b>GRACE JONES – BLOODLIGHT &amp; BAM!</b>	2017	<b>WILD BEAST</b>	2008
<i>Feature Documentary by Sophie Fiennes. 90'</i> <i>In coproduction with Amoeba Ltd, Binder Films, JW Films</i> <i>Official Selection, Toronto International Film Festival</i>		<i>Short film by David Dusa. 10'</i> <i>Festival Côté Court Pantin</i>	
<b>FREE FALL</b>	2014	<b>DISTANCES</b>	2008
<i>Feature film by Györy Palfi. 90'</i> <i>In coproduction with KMH Film (Hungary)</i> <i>Awarded Best Director, Special Jury Prize</i> <i>&amp; Cinema Europa Grand Prize at Karlovy Vary International Film Festival</i>		<i>Short film by David Dusa. 30'</i> <i>Clermont-Ferrand international film festival, Sauve qui peut le court-métrage</i> <i>Göteborg International Film Festival</i>	
<b>MARY QUEEN OF SCOTS</b>	2013	<b>THE MOON, THE SEA, THE MOOD</b>	2008
<i>Feature film by Thomas Imbach. 100'</i> <i>International Competition, Locarno International Film Festival 2013</i> <i>Official Selection, Toronto International Film Festival 2013</i> <i>Nominated for Best Film at the Swiss Film Award</i>		<i>Documentary by Mayrhofer &amp; Kobald. 47'</i> <i>Cinéma du Réel, France</i> <i>Duisburger Filmwoche, Germany</i>	
<b>RAIN</b>	2012	<b>LA VIE DE CHÂTEAU</b>	2007
<i>Feature Documentary by Olivia Rochette,</i> <i>Gérard-Jan Claes and Anne-Teresa De Keersmaeker. 90'</i> <i>International Documentary Film Festival Amsterdam</i> <i>Cinedans, Netherlands ; Cinéma du Réel, France</i> <i>FIFA Montréal, Canada ; Los Angeles Film Festival, USA</i>		<i>Documentary by Frédérique Devillez. 56'</i> <i>National Competition and Sound Award, FID Marseille, France</i> <i>International Competition Festival EntreVues de Belfort, France</i> <i>Mois du Film Documentaire de la Bibliothèque Nationale, France</i> <i>Etats Généraux du Film Documentaire de Lussas, France</i> <i>Festival Vision du Réel, Switzerland, Prix Scam Brouillon d'un Rêve, France</i>	
<b>L' OISEAU SANS PATTES</b>	2012	<b>AMIN</b>	2007
<i>Feature Documentary by Valérianne Poidevin. 80'</i> <i>Cinéma du Réel, National Competition 2012, France</i> <i>Vision du Réel, International Competition 2012, Switzerland</i>		<i>Short film by David Dusa. 9'</i> <i>UIP award &amp; "Tigers on Tour", Rotterdam International Film Festival</i> <i>Nominated for Best European Film, European Film Academy, Germany</i> <i>Onda-Curta Award, Vila do Conde International Film Festival, Portugal</i> <i>Nominated for Best Image, Deutscher Kamerapreis, Germany</i> <i>Jury Grand Prix, Maremetraggio Film Festival, Italy</i> <i>Crystal Simorgh Award, Fajr International Film Festival, Iran</i> <i>Jury Award, Rio de Janeiro International Film Festival, Brazil</i> <i>International Competition, Ghent International Film Festival Belgium...</i>	
<b>OVER YOUR CITIES GRASS WILL GROW</b>	2010	<b>THE ONE THING TO DO</b>	2006
<i>Feature Documentary by Sophie Fiennes. 105'</i> <i>Official Selection, Festival de Cannes 2010, France</i> <i>Official Selection, Toronto International Film Festival, Canada</i> <i>Prix Spécial du Jury, Official Selection, Era New Horizon, Poland</i> <i>Official Selection, Rotterdam International Film Festival, Netherland</i> <i>Official Selection, Festival du Nouveau Cinéma Montréal, Québec</i> <i>Royal Academy of the Arts, United Kingdom</i> <i>Sheffield International Film Festival, Doc/Fest, United Kingdom</i> <i>Louisiane National Museum of Modern, Danemark</i>		<i>Short film by Michael R. Roskam. 30'</i> <i>Grand Prix du Public, Festival International de Louvain, Belgium</i> <i>Nominated for Prix Joseph Plateau, Best Belgium Short</i> <i>Sauve qui peut le Court Métrage Clermont-Ferrand, France</i> <i>Arte France Cinéma short film collection, France</i> <i>Festival de Pantin Côté Court, France</i>	
<b>FLEURS DU MAL</b>	2010	<b>BLUSH</b>	2005
<i>Feature film by David Dusa. 97'</i> <i>Cannes International Film Festival, ACID, France</i> <i>«10 Directors to Watch» Award by Variety 2011</i> <i>Karlovy Vary International Film Festival, Tcheck Republic</i> <i>Best First Film &amp; Best Feature Film, Namur IFF, Belgium</i> <i>Maverick Jury Award, Calgary International Film Festival, Canada</i> <i>Official Selection, Rotterdam International Film Festival, Pays-Bas</i> <i>BAFICI Festival International du Film Indépendant de Buenos-Aires...</i>		<i>Dance feature film by Wim Vandekeybus. 60'</i> <i>Cannes International film festival, ACID 2005, France</i> <i>Feature Competition, Palm Springs International Film Festival, USA</i> <i>Prix Qualité du Centre National de la Cinématographie, France</i> <i>Best choreography Film, Directors Guild of America 2006, USA</i> <i>Grand Prix, Lincoln Center Film Society, USA</i> <i>Best Image, Palazzo Venezia Festival, Italy</i> <i>Thessaloniki International Film Festival, Greece</i> <i>Festival de Pantin Côté Court, Rétrospective Wim Vandekeybus</i> <i>Ghent International Film Festival, Belgium</i> <i>Festival International du Film sur l'Art de Montréal, Québec</i> <i>Dance Screen IMZ Award Brighton, United Kingdom</i> <i>Mostra Sao Paulo International Film Festival, Brazil...</i>	
<b>OFF GROUND HE</b>	2009		
<i>Feature film by Andrew Köttling. 96'</i> <i>Locarno International Film Festival, Switzerland</i> <i>Busan International Film Festival, South Korea</i> <i>London International Film Festival, United Kingdom</i> <i>Compétition Internationale, Vancouver International Film Festival</i> <i>Official Selection, Festival du Film Britannique de Dinnard, France</i> <i>Official Selection, Leeds International Film Festival, United Kingdom</i>			

# FILMOGRAPHY AS DISTRIBUTOR IN CHINA

## **NON-STOP**

2015 | FICTION | 90 MIN  
*Release date 09/19/2014*

## **AFRICAN SAFARI**

2014 | DOCUMENTARY 3D | 90 MIN  
*Release date 11/07/2014*

## **TWO FACES OF JANUARY**

2015 | FICTION THRILLER | 90 MIN  
*Release date 01/10/2015*

## **PADDINGTON**

2014 | FICTION | 90 MIN  
*Release date 03/05/2015*  
Premiere with Prince William in Shanghai

## **THE HOUSE OF MAGIC**

2013 | ANIMATION | 90 MIN  
*Release date 04/04/2015*

## **SHAUN THE SHEEP**

2015 | ANIMATION | 90 MIN  
*Release date 07/17/2015*

## **GUNMAN**

2015 | ACTION THRILLER | 90 MIN  
*Release date 09/18/2015*

## **BASTILLE DAY**

2016 | ACTION THRILLER | 90 MIN  
*Release date 09/20/2016*

## **ROBINSON CRUSOE 3D**

2016 | ANIMATION | 90 MIN  
*Release date 10/04/2016*

## **SON OF BIG FOOT 3D**

2017 | ANIMATION | 90 MIN  
*Release date 10/14/2017*

## **PADDINGTON 2**

2017 | FAMILY | 90 MIN  
*Release date 12/08/2017*

## **THE COMMUTER**

2017 | ACTION THRILLER  
*Release date 03/30/2018*

## **BIG BAD FOX**

2017 | ANIMATION  
*Release date 03/16/2018*

## **EARLY MAN**

2018 | ANIMATION  
*Release date 10/19/2018*

# DISCOGRAPHY AS MUSIC & STAGE PRODUCER

## **JACK**

2020

### **Music Album and Musical by Wayn Traub**

*With the collaboration of Icelandic Music Producer Valgair Sigurosson (Bjork, Sigur Ros, Ben Frost, Coco Rosie, Camille...), Birdy Nam Nam, composer Wim de Wilde, with the participation of Jane Birkin  
In production*

## **THE RIOT OF EMOTIONS**

2009

### **Stage New Media play by David Dusa. 65'**

*Interactive play starring Rachid Youcef, David Dusa and Mike Sens.  
Premiere at Festival Temps d'Image, Ferme du Buisson, Paris  
International Premiere at Roma Europa International Festival, Rome*

## **THE COMEBACK OF JEAN THE BAPTIST**

2006

### **Stage Opera by Wayn Traub. 85'**

*Musical theater with Birdy Nam Nam, Wayn Traub, a Symphonic orchestra directed by Hervé Niquet  
and actors Paul Bandey and Simone Moesen  
Premiere at Théâtre de la Ville (Paris), Het toneelhuis (Ghent Opera), Kaaitheater (Brussels),  
Schowburg Theater (Rotterdam)...*